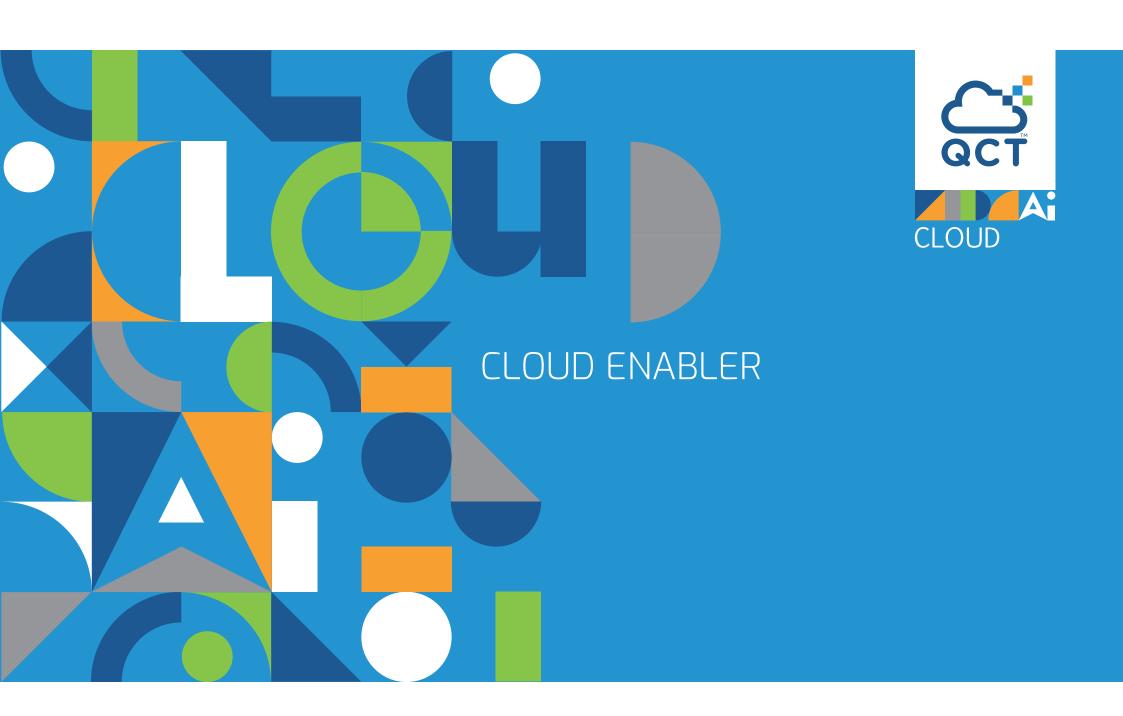# QCT™

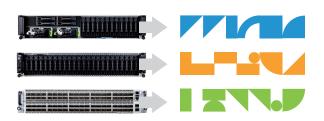# CLOUD, ENTERPRISE, TELECOM IMAGE DESCRIPTIONS

CLOUD | TELECOM | ENTERPRISE

QCT, as a cloud enabler, has been serving cloud service providers, telecoms, and enterprises for well over a decade.
The following three visuals combine geometric shapes, colors, and abstract text
that represent our vision, strategy and product offerings for different customer groups.

CLOUD ENABLER

QCT

CLOUD

ENTERPRISE

PRIVATE CLOUD ENABLER

QCT

Ai ENTERPRISE

TELCO

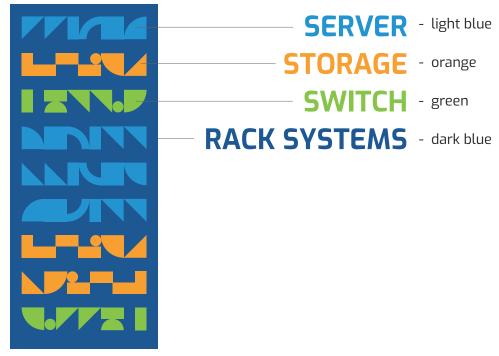**NETWORK TRANSFORMATION ENABLER**

QCT

TELCO

Our server, storage, switch, and rack systems form the building blocks of our solid infrastructure offerings.
We can examine these 3S1R component parts and their colors to see
how they are integrated to create the overall combined effect in each of the following images.

SERVER - light blue

STORAGE - orange

SWITCH - green

RACK SYSTEMS - dark blue

These color combinations are utilized in each of the images with various geometric shapes
that represent the flexibility, scalability, and customizations
that can be created depending on our customer group needs and requirements.

Hyperscale engineering excellence is also in the QCT "DNA"
which adds our solution element to infrastructure hardware with these three images in the color of grey.

Due to the extension of our cloud prowess to various markets.
Grey is also rendered in each image as various shapes
that can project this additional dimension to create software-defined data center solutions
that can meet the demand of different scales of data centers.

With our deep understanding of different cloud workloads, system integrations, and optimization experiences
we also include the color white to portray that our ecosystem can fit various requirements and are open.

The final classification of each customer group is geometrically pieced together accordingly with multiple shapes and colors to create each image which also incorporate an element of artificial intelligence, illustrating our vision of integrating AI into each of our product offerings.